

## Contract Description

### ***COP26 Music Event Producer***

Deadline for applications: Tuesday 18 May 23:59 UK time

#### **Who we are:**



The Wellbeing Economy Alliance (WEAll) is a global collaboration of organisations, alliances, movements and individuals formed in 2018. We work together to change the economic system, so it delivers human and ecological wellbeing. WEAll's strategy consists of the following three key components: narratives, knowledge and power bases.

Critically, change needed will not be brought about by any single entity on its own. It requires collaboration and inspiration, sharing and co-creation. Hence the creation of new powerbases in the form of a citizens' movement, place-based hubs and thematic clusters (e.g. the Wellbeing Economy Governments – WEGo – partnership) at the heart of WEAll's strategy. These powerbases need to be fed both by bringing together a coherent body of existing and new wellbeing economy theory and practice as well as a compelling positive new economic narrative. Find out more at [weall.org](http://weall.org)

**What we offer:**

An opportunity to work with a highly motivated team committed to accelerating economic system change. A team with a set of dedicated values: Togetherness, Care, Honesty, Equality and Passion. This is WEAll's core 'amplification' (Amp) [team](#).

The COP26 Music Event Producer position offers the opportunity to lead on WEAll's presence and impact around the COP26 in Glasgow in 2021. This is a unique opportunity to engage new audiences with the case for economic system change and a wellbeing economy. This will be done through a multi-arts festival that seeks to be engaging and informative and will be available to digital audiences as well as people in Glasgow.

**Start date:** June 2021

**Contract type:** 7-month fixed-term contract

**Remuneration:** We expect the role to be the equivalent of a full-time post and the remuneration for delivering the festival is up to £20,000 for the contract period.

**Hours of work:** The nature of this role is that flexibility in hours is both required by the role (for example, there may be some evening and weekend work) but also offered by WEAll.

**Location:** Because of where COP will take place this year, our preference is to recruit for a person to be based in Glasgow [Scotland] where we can provide access to a co-working space (COVID rules permitting).

**The Music Festival:**

[WEAll](#), together with its partner [FiiS](#) is planning a one-day music festival during COP26 to be held in Glasgow in November this year. The theme of the event will draw on our narratives playbook [Stories for Life](#) (SfL).

We are in advanced talks with the organisers of a central Glasgow site to hold the music festival during the middle weekend of COP26. The site (currently under development) will host a programme for the full 12 days of COP with like-minded content partners. The WEAll/FiiS music festival will be the key content partner for one of those twelve days.

The site partner aims to develop the site with temporary structures on site including a main stage, smaller stages and workshop areas that are module in design and able to be arranged to meet its content partners' needs. The site partner will provide the audio/visual needs for the site and plans to broadcast the programme to supplement the likely socially distanced nature of the in-person programme.

WEAll/FiiS are planning a festival that will include musicians, artists, new economy thinkers and practitioners. We plan to hold panel discussions between these different groups, display artwork that draws out the themes of Stories for Life – themes that highlight the interconnectedness of humans and nature and how the economy must be in service to both.

We are planning to use SfL as a creative challenge and opening it up to all the arts / music / cultural networks we know. The challenge would be to use SfL as a brief, and to create 'stories' (in any medium) that pick up on any of the main pillars of the brief. A limited number (say 4 or 5) of the submitted concepts would be commissioned to then be shown at the festival in Glasgow.

We would like to apply the same thinking to bigger agencies / organisations with the aim for them to create their own campaigns / strategies / ideas in response to SfL and then submit them into a panel – with the awards/results being announced at the festival.

### **What we are looking for:**

We are looking for an organised, flexible and highly motivated individual with demonstrable event design and project management skills and experience, and with a passion for economic system change.

The post holder must be adaptable, creative and – due to the nature of our small start-up organisation – fully capable and competent to lead this work without expectation of supervision. Having said that, the person will need to be an excellent partnership manager as the site developer is looking for the themes and messages of our festival to complement the other content partners (and vice versa).

The post holder must also be adept at talent management, stage management and an excellent project manager.

### **Key activities and deliverables:**

#### *Event Design and Production*

- Programme content design – identification and recruitment of talent (music/visual arts) to create an engaging programme for the festival day
- Liaison between all relevant parties – site partner's programme director, FiiS festival design team etc.
- Creation and execution of project management plan for the music festival

- Availability for fundraising pitches with sponsors
- Design and adaptation of content execution formats (e.g. ROS – Running Of the Show).

### *Event Delivery*

- Working with the site programme director to ensure successful execution of the festival
- Liaison with musical and artistic talent to ensure smooth delivery of their work at the festival
- Identifying and working with suppliers to produce all materials required for the festival
- Working with WEAll's COP26 communications officer around the promotion of the festival to local and international audiences, ensuring the on-time delivery of speakers and artists information.
- Coordination with the site partner to ensure technical requirements of the festival, venue and articulation between artists requirements and site partner (backline requirements)
- Coordination with brands to ensure satisfactory brand activations and experiences.
- Supervision of logistics management.
- Working with the site partner on the organisation of the festival's digital montage.

### **Skills and Experience:**

#### Essential

- Experience in designing and managing arts festivals featuring live performances
- Proven ability to work in partnership with other organisations
- Creative thinker with original ideas and ability to self-manage
- Project management skills and experience
- Talent identification and management capabilities
- Fluent in English
- Stakeholder relationship management
- Familiarity with and passion for wellbeing economy ideas and the need to transform the economic system
- Efficient, adept at juggling multiple projects and deadlines

#### Desirable

- Spanish language skills
- Professional experience in a purpose driven organisation working on communications for behavioural, policy or other positive change
- Degree or qualification in relevant subject(s).

**How to apply:**

Please send the following by 23:59 BST on Tuesday 18 May to:

[michael@weall.org](mailto:michael@weall.org)

- Your CV
- An application letter\* (max 750 words)

\*The letter should include:

- Why you are applying for this contract as well as a summary of your experience and knowledge related to this vacancy. Please demonstrate how you meet the essential criteria (and desirable criteria, if applicable) with illustrative examples where possible
- Two professional referees (name, organization, email and telephone). Referees will only be contacted prior to a job offer.
- Confirmation that you can start in the role during the month of June 2021, our preference would be asap.

Short listed applicants will be invited to an online interview on **Tuesday 25<sup>th</sup> May**. Dependent upon the number of applications we receive, we may not be able to reply to all applicants that are not short-listed for interview. We apologise in advance for this and thank you for your understanding.