Job description

Advocacy Officer

[Deadline for applications: Mon 20th January 2020]

Who we are:

The Wellbeing Economy Alliance (WEAll) is a global collaboration of organisations, alliances, movements and individuals formed in 2018. We work together to change the economic system so it delivers human and ecological wellbeing. WEAll’s strategy consists of the following three key components: narratives, knowledge and power bases. Critically, change needed will not be brought about by any single entity on its own. It requires collaboration and inspiration, sharing and co-creation. Hence the creation of new powerbases in the form of a citizens’ movement, place-based hubs and thematic clusters (e.g. the Wellbeing Economy Governments – WEGo – partnership) at the heart of WEAll’s strategy. These powerbases need to be fed both by bringing together a coherent body of existing and new wellbeing economy theory and practice as well as a compelling positive new economic narrative.

What we offer:

An opportunity to work with a highly motivated team committed to accelerating economic system change. A team with a set of dedicated values: Togetherness, Care, Honesty, Equality and Passion. This is WEAll’s core ‘amplification’ (Amp) team.

The Advocacy Officer position offers the opportunity to work on a range of efforts designed to accelerate the transition to a wellbeing economy. These efforts range from supporting the expansion of the WEGo partnership through to supporting policy development work and synthesising of existing wellbeing economy knowledge. The position is a fantastic opportunity for someone that has recently graduated or is towards the beginning of their career. You will be part of an exciting movement, working with people from all over the world who are collaborating to transform the economy.

Contract type: 10-month self-employed contract with the intention to renew and expand – funding dependent.
Remuneration: £800 to £1,000 per month dependent on experience. This figure is inclusive of all taxes for which the contractor will be responsible.

We imagine this role will take up 50% of your working time. The role may demand international travel, evening and weekend work on occasions so flexibility on time is key.

Location: While we encourage applications from anywhere in the world (working from home), we understand and appreciate the value of human connection. As such, our preference is to recruit for a person to be based in either Glasgow [Scotland] or Madrid [Spain]. We have members of the Amp team based in both locations. In Glasgow, we can provide access to a co-working space, in Madrid it would be a home working scenario.

**What we are looking for:**

We are looking for an organised, flexible and highly motivated individual that has a passion for economic system change. The focus for the role is to support WEAll to deliver a large project focussed on the expansion of the WEGo partnership and the development of resilience and just transition policies in a number of regions around the world.

**Key activities and deliverables:**

**Expansion of WEGo and Resilience and Just Transition Policy project**

**Research**

- Create country briefings on wellbeing economy relevant context and possibility in relevant regions
- Conduct power analyses of stakeholders in those regions and identify key stakeholders
- Coordinate meetings and government liaison and engagement in WEGo (and prospective) members
- Other research as directed and ongoing support for the Knowledge and Policy Lead as necessary

**Policy development**

- Support the Knowledge Manager to develop wellbeing economy (especially resilience/just transition) materials in conjunction with legal and WEGo government policy advisors
- Support liaison with policy practitioners in relevant WEGo territories to accelerate the appreciation of the need for, adoption of, and implementation of policies necessary for a just transition to a wellbeing economy
- Work with WEAll communications team and other colleagues to promote and disseminate these papers
- Other policy related task as necessary.
Skills and Experience:

Essential
- Undergraduate degree (or higher) in relevant area such as economics, politics, sustainability or sociology
- Good research and synthesis skills
- Experience of government economic policy making
- Good writing and communications skills
- Ability to work on their own initiative as well as part of a global team
- Comfortable to work with colleagues and stakeholders in different time zones
- Reliable and professional in external engagement and an enthusiastic and collegial team player
- Fluent in English
- Proficiency in Microsoft Word, Excel and PowerPoint

Desirable
- Experience of government economic policy development processes
- Experience of resilience and just transition
- Knowledge of alternative economic policies
- Work with economically disempowered communities
- Work experience in any of the WEGo countries (and prospective members) – Iceland, New Zealand, Scotland, Wales, California, Canada, Finland, Germany

How to apply:

Please send by 5pm GMT on Monday 20th January your CV and cover letter* (max 400 words) to michael@wellbeingeconomy.org

*The cover letter should state:

- Why you are applying for this job as well as a summary of your experience and knowledge related to this vacancy.
- Two professional Referees (name, organization, email and telephone). Referees will only be contacted prior to a job offer.
- Your notice period if you are in work or approx. date you would be able to start this position
- Your preferred working location

Short listed applicants will be invited to a face-to-face or online interview (depending on their location) on Monday 27th or Tuesday 28th January.

Dependent upon the number of applications we receive, we may not be able to reply to all applicants that are not short-listed for interview. We apologise in advance for this and thank you for your understanding.