



## WEAll Fundraising Officer

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July 2019

### Remuneration and terms

- Four-month freelance role supporting WEAll (September-December inclusive). The hope is that the role can be extended, though this is dependent on the success of fundraising efforts.
- Maximum day rate of £400 (all inclusive) equivalent to six days of work per month or 1.5 days per week.
- Home based – able to work with colleagues via a range of electronic platforms (zoom, SLACK etc) – so we welcome applications from people no matter where in the world they are located.
- Possibility of some travel for certain funding opportunities. Travel expenses will be paid by WEAll.

### About the Wellbeing Economy Alliance (WEAll)

WEAll is a new global collaboration of organisations, alliances, movements and individuals working together to change the economic system so it becomes a wellbeing economy: one that delivers human and ecological wellbeing. Our primary focus is the creation of a new power base to apply pressure at all levels for economic system change, to influence societal values and norms, and to help catalyse the formation of an effective and dynamic global movement. This focus will be supported by the creation and dissemination of positive new narratives and will be underpinned by a strong and coherent knowledge and evidence base.

Supporting WEAll is a dedicated core (Amplification) team. Funding is required not only for projects and initiatives co-created by its members that span the different parts of WEAll's strategy, but also to support this core team in their efforts to amplify the work of WEAll and advance its operational effectiveness.

### About the role

This role is to help secure funding for WEAll through into 2020. The current principle target funders for WEAll in 2019 and early 2020 are 1) foundations with which WEAll have already secured good relationships as well as 2) high net worth individuals.

We are looking for an experienced fundraiser and bid writer to help us 1) update our fundraising plan, 2) create a pipeline of funding opportunities that include our current targets but expands it to new funding targets and to 3) help grow a solid set of income sources from grants, donations, sponsors, events etc.

The role will include:

- Working with members of the WEAll Amp team to scope and plan approaches to funders and subsequent engagement and proposals.
- Bid writing and editing.
- Desk top research about foundations and other e.g. their funding application timetables, areas of focus
- Updating fundraising plan and strategy in conjunction with members of the WEAll Amp team.

Requirements:

- Experience of securing funding from large funders including foundations, trusts and high net worth individuals
- Excellent written English. The successful candidate must be able to write concisely, clearly and with flair
- Self-motivated and dynamic approach, enthusiasm, willingness to work undirected, and to show initiative in terms of how to present ideas and material in compelling, clear ways
- Creative and strategic in identifying funding opportunities and how to frame funding requests
- A knowledge of the wellbeing economy agenda is desirable, but not essential.

## How to apply

Please send a cover letter and copy of your CV to [michael@wellbeingeconomy.org](mailto:michael@wellbeingeconomy.org) by 12noon UK time on the 17<sup>th</sup> of July. We will review all applications and may request a telephone interview before looking to award the work by the beginning of August.