



**WELLBEING  
ECONOMY**  
ALLIANCE

# WEALL 1ST YEAR

*JULY 2019*

THANK  
YOU

*APPRECIATION  
ACKNOWLEDGEMENT  
GRATITUDE*

*THIS IS WHAT YOU'LL FIND  
IN THIS SHORT  
DOCUMENT*

WHAT WEALL HAS ACHIEVED

# THANKS TO MEMBERS



1. A **growing number of diverse members** from all over the world keep joining WEAll and many of them are recommended by you. Members have helped tremendously in facilitating contacts with new organisations, key funders and key changemakers. You're incredible connectors.
2. A year ago, we celebrated a gathering of **members in Malaga** and almost a year later we did it again, with different people, but with just as much energy, collaboration, ideas, and support. Wonderful times!
3. **WEAll Youth** core team was able to create Hubs in different locations: Netherlands, Melbourne, Uganda & Warwick. They co-created events with other WEAll members and on their own. Their community keeps growing every day.
4. The **Wellbeing Economy Governments partnership** has been launched and held its inaugural policy lab with Iceland, Scotland and New Zealand leaders, with the support of some of our members.
5. We have recruited an impressive network of **Research Fellows** whose expertise spans all corners of a wellbeing economy and the research cluster team are a steady source of advice, expertise and support for the task of building a knowledge base for a wellbeing economy – from the WEAll Ideas: Little Summaries of Big Ideas series to the construction of WEToolbox, an interactive repository for information about a wellbeing economy.
6. **WEAll Citizens** platform was created and many members contributed their time, comments, and feedback to make it a better tool for citizens. By being active on the platform you are helping to reach further citizens everywhere and connecting people hungry for change with your inspiring work.
7. **WEAll Scotland** continues to demonstrate what is possible when members from different sectors and levels get together. They are a strong example and inspiration for many more hubs to come.
8. Thanks to members' interest **Hubs** in Costa Rica, Canada and New Zealand are advancing. In South Africa, Wales and California there is potential for hubs too – with some time and more members to support them we'll be welcoming more hubs to the WEAll family.
9. Thanks to members, the AMP team was able to gather important details about how they created their hubs, so they could create a **Hub Guide** for everyone to use. Now it's free for everyone to download from the website and many citizens from the platform are using it as well.
10. Thanks to members we have a **governance structure and Global Council** to support WEAll and to make sure it'll never lose the core mission and vision. More informally, many of you offer advice, ideas, and perhaps most importantly, solidarity, that is more important than you can imagine.



WHAT WEALL HAS ACHIEVED

# THANKS TO MEMBERS

11. As well as **WEAll amplifying member news**, campaigns and knowledge through our communications, members are continually amplifying each other's work too. The wellbeing economy movement is gaining ever more attention on social media and in the mainstream media (including the BBC, Reuters, New York Times, the Guardian and more) thanks to our combined efforts.

12. **We have campaigned together** with our members and created real impact: from a joint letter with members targeting the G20 about business practices, to a pan-European call for a Sustainability and Wellbeing Pact, and a stunt and viral video to mark the ten year anniversary of the financial crash.

13. Over 30 members have contributed knowledge and ideas to the development of the **narratives cluster**: together we have prepared a strong plan for our narratives work and are busily preparing for the next stages of work to help people imagine the possibility of a wellbeing economy. We also delivered a thought-provoking narratives workshop with members in the UK.

14. Many members have written **thought provoking blogs** for the website, added their events on the website, added resources to our resource page, and shared their events to the WEAll calendar making our website a very active and meaningful place for those willing to connect with the wellbeing economy.

15. **Co-created events** (WEAll and members) have taken place in cities around the world, and many members have represented WEAll in many others. By inviting AMP team members to your events, you have created the space to talk about WEAll and strengthening our work every day. Similarly, your activities provide the inspiration and proof for us to tell the world (as often and in as many spaces as we can) that a wellbeing economy is entirely possible!

16. Members **co-created content for the NESI Forum** where hundreds of participants gathered. Members delivered **pre-forum webinars** to educate on the themes of Energy, Textiles, Food, Future of work, Future of Finance and Urban Design. A number of you were **facilitators** and thanks to you that event was even more special.

17. A **Business Guide** is under construction and the pipeline for WEAll Ideas: Little Summaries of Big Issues is starting to shape up nicely.

18. **Participating** on the monthly members calls, sharing your updates, your highlights on a monthly basis helps us all to be connected and up to date about what's important for you/for us.

19. Our members stepped up when we needed a new organisational host – offering suggestions and support and enabling us to transition to **The Equality Trust**.



# MEMBERS TESTIMONIALS

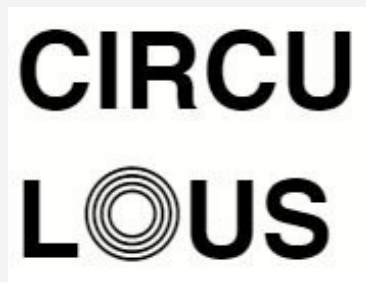


WEALL offers Sistema B a wonderful feeling....humbleness....Nobody can change the world alone, nobody knows enough, everybody is part of an infinite diversity of experiences, of perspectives and unique complementary solutions seeking the evolution of an economy which could be good for Life. Being part of WEALL has granted a more legitimacy to Sistema B as part of its strategy of global alliances.

**PEDRO TARAK - SISTEMA B**

Rethinking Economics has been a member of WEAll from the very beginning and we have hugely benefited from the support, advice and networking that being part of the Alliance has brought. Rethinking Economics members have collaborated on events and projects with WEAll members from across the world in the last 12 months and we look forward to continue supporting one another, learning from each other and working together for economies that truly work for people and planet.

**ROSS CATHCART - RETHINKING ECONOMICS**



I love forming a part of WEAll because it opens up a whole new spectrum of friends and partners (literally speaking, the alliance is huge and will only become bigger), which all aim for the same mission of co-creating a wellbeing economy. Every time I join a meeting or a group discussion I get tonnes and tonnes of inspiration. The aggregated competence of WEAll is enormous, and I can't wait to see what comes up next.

**MALIN LETH - CIRCULOUS**

Very proud to be a member of the wonderfully bold, engaged and generous community that WEAll is. Working with comms colleagues from all over the world is a huge enrichment not only in terms of knowledge (and tech hacks) exchange, but seeing these young eloquent people from the Youth hub, so organised and well spoken in a foreign language is also something else!

**LINDA GESSNER - CUSP**



# MEMBERS TESTIMONIALS



WeAll offers an overarching place that provides us the opportunity to join together with others working in the field. It is inspiring and exciting. But more importantly, we are able to amplify each other's messages instead of drowning each other out.

The people who run WeAll have a great combination of really solid moral compassion, and a great attitude to achieving the best possible outcomes. In the first year alone, there are a dozen or so initiatives, ranging from research, through evolving a new narrative, to providing people who care with a voice.

**NIGEL COHEN - INCLUSIVITY PROJECT**

Local Futures is a member of WEAll because we believe that it's time for economies around the world to start putting happiness and wellbeing first. As a hub for people working on the transition to a new economic system, WEAll is emerging as a new keystone of the movement. We're glad to be part of it

**SEAN KELLER- LOCAL FUTURES**



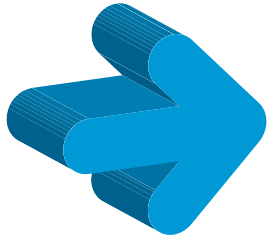
WEAll is a great initiative to bring a wide range of great people and organisations together in a very important quest: an economy that really delivers wellbeing for all. We are members as we are very keen to collaborate and work with many of these people and share the same values.

**HENRY LEVESON-GOWER - PROMOTING ECONOMIC PLURALISM**

WEAll has been a source of deep inspiration to all the work Sistema B is doing in Latin America. As a movement of movements, that is diverse, global, and with convergent theories and practices of change, we can see the evolution of a new economy being built with several hearts, minds and hands. Honoured to be part of it. #WEAllCANBtheChange

**TOMÁS DE LARA - SISTEMA B**





WHAT'S

# COMING NEXT?

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This is just a snapshot of the amazing work that has been possible thanks to members in WEAll's first year.

**Do you have another example to share?**

**What are the kind of things you'd like to be part or lead within WEAll?**

Let us know by writing to Ana: [ana@wellbeingeconomy.org](mailto:ana@wellbeingeconomy.org)

We are aware that there is still so much to do, but **together** anything is possible.

## THANK YOU ALL

WEAll could not be what it is without each of you and the sum of our collaborations.

