

WEAll Citizens Partnership Offer



Introducing the Wellbeing Economy Alliance

WEAll is a new global collaboration of organisations, alliances, movements and individuals working together to change the economic system to create a wellbeing economy: one that delivers human and ecological wellbeing.

Our theory of change is collaborative. We know that individually, we won't be able to change the system, but together, change is not only possible, but probable. By facilitating dialogue, action and projects amongst the global community working on systems change, we believe that we can build an economy that has human and environmental wellbeing at its heart.

What is WEAll Citizens?

WEAll Citizens is a community that involves individuals and small groups in the wellbeing economy movement.

It is based around a virtual platform where users can find other Citizens using an interactive map or search tool; collaborate on projects; discuss issues and share advice and ideas; and find opportunities to contribute to building a wellbeing economy.

Events and offline organising are connected to the Citizens community – led by demand from users.

The platform launched at the end of April 2019 and has over 350 users in over 25 countries – and it's growing every day.

The best way to see what Citizens is about is to [sign up and check it out](#) – it's free and only takes a few minutes.

WEAll Citizens is a community of individuals and organizations involved in the wellbeing economy movement. The community convenes on an online platform (weallcitizens.org) where users can:

- Find other Citizens using an interactive map or search tool
- Collaborate on projects
- Discuss issues and share advice and ideas
- Find opportunities to contribute to a wellbeing economy
- Create events or find events in their local community and globally

Our goal is to continue to grow WEAll Citizens by incorporating other networks and serving as a locus for the entire wellbeing economy movement.

The WEAll Citizens Partnership offer

WEAll is offering a partnership with organizations that provides them with their own sub community within the Citizens platform.

These sub communities offer the following functionality:

- Can be set to private or open to anyone within the Citizens network
- A live feed (similar to Facebook timeline) where members can interact with organisers and each other, sharing content
- A media centre for storing and sharing resources of all types
- Discussion forums
- Event set up and management
- Project tool where members can ask for input or collaboration on something they're working on
- News tool for publishing blogs and updates
- Full admin control for sub community organisers (subject to terms of engagement) and support from the WEAll team to help you achieve your objectives

In addition to providing a great, ethical solution for organising your group activities and resources digitally, being part of the WEAll Citizens network means you're **connected to the global movement**. And, it gives you the opportunity to expand your network, globally.

Your members can be inspired by what's happening elsewhere in the world, make connections with fellow changemakers regardless of geography, and collaborate meaningfully with those working towards the same goals.

Who is this offer for?

1. Any group that shares the Wellbeing Economy Alliance vision of a society that prioritises human and environmental flourishing, and whose primary objectives are geared towards building that society
2. The group and its members should be in agreement that in order to achieve a society with wellbeing at its core we need to work together to fundamentally change the economic system
3. Groups who would benefit from a virtual space to share resources, chat and organise (and who maybe want to get away from reliance on Facebook!) but lack the capacity and/or resources to build this from scratch
4. Organisers of events or conferences who want a space for engagement between participants to continue outside of the event space, and to share resources with participants.

Why is it free?

WEAll exists to amplify and support the work of the wellbeing economy movement – and we need as many people and groups as possible to be part of that movement. We're excited to provide this platform as a resource for groups involved in that work.

It's central to the WEAll strategy that we must cultivate strong power bases for change, and we hope that involvement in the platform will result in collaboration between as well as within groups.

We're also trying to grow and diversify the network of WEAll Citizens around the world, and partnering with like-minded groups helps make that happen.

WEAll is a young, small charitable trust and we do of course [welcome donations](#) to support our work – but we never want financial barriers to get in the way of involvement with WEAll.

Interested? Here's what to do next

First, [join up as a WEAll Citizen](#) and see what you think of the platform!

If you're interested in finding out more or setting up your own group, you can:

- [Send a message to Lisa Hough-Stewart or Isabel Nuesse within the platform](#)
- [Take part in one of the regular WEAll Citizens welcome tutorials to get a tour of the platform and chat with the team about your group](#)
- [Email \[lisa@wellbeingeconomy.org\]\(mailto:lisa@wellbeingeconomy.org\) and \[isabel@wellbeingeconomy.org\]\(mailto:isabel@wellbeingeconomy.org\) to arrange a chat](mailto:lisa@wellbeingeconomy.org)

www.weallcitizens.org