

What does it mean to be a WEAll Member?



Being a Member of the Wellbeing Economy Alliance (WEAll) means that you are part of a growing membership of people passionate about making the economy work for people and planet. You will join a group of individuals, organisations, governments, academics, communities and businesses who are working together towards the same goal.

As a member of WEAll, you will be an essential part of the ongoing efforts to build a wellbeing economy that is **regenerative, collaborative and purposeful**.

What makes WEAll different?

Ambition

Wellbeing is the vision that will unite many different actors working to change the economy so that it serves people and planet together.

WEAll exists to co-create system change by rewriting the stories of economics and bringing together all the work being done to create a wellbeing economy.

Breadth

WEAll is truly global and welcomes everybody, any organisation, and any institution committed to creating a wellbeing economy.

Together, through collaboration and cross-pollination, we will be greater than the sum of our parts.

Power

A critical mass to change the system already exists, but will only succeed when people, organisations and ideas within it are connected as a movement and their voices amplified.

WEAll has been created to enable those connections and amplify those voices.

Why should you/your organisation be a member?

WEAll amplifies members' voices making their vision and mission global in whichever area of a wellbeing economy and geography they work.

WEAll Members work together whilst retaining their own identity. Inclusivity is fundamental to WEAll.

Benefits as a Member

1. Members have access to monthly calls organised by the Amplification ('Amp') Team (WEAll's core staff team) in collaboration with all members. These calls are meant to inform members about the latest developments in WEAll's work, and provide a space for sharing and collaboration. It's a space for us to share our challenges, achievements and anything of importance and relevance for all members.
2. Participation, at members' discretion, in more focused sub-committees and working groups. These will coalesce around WEAll's seven clusters (business, faith/values, civil society, research, cities/regions, governments, institutional innovation), and other groups, which will form in response to need.
3. Members help to steer the direction of WEAll's strategy and activities through collaborative working and co-creation. A governance process is currently being developed which will embed member participation and representation in decision-making.
4. Access to (and possibly being featured in!) a series of monthly webinars will take place to inspire with subjects and topics that add value to all members' needs. When requested, members will have the space to offer their own webinar on a topic of relevance to them. Thanks to our members, these 'WEAll Wisdom Webinars' are a space for us to keep growing the knowledge base that informs a wellbeing economy.
5. As we work together, we will be able to offer opportunities of collaboration among members and other businesses/organisations/communities outside of the WEAll membership. Making connections in pursuit of our shared goals is central to WEAll's purpose.
6. WEAll will give visibility to member campaigns and activities through the Website, Social Media, and other communications channels.
7. Being warmly invited to the WEAll's biennial New Economy Social Innovation (NESI) Forum where members, AMP Team members, and many other individuals and organisations from around the world will gather to continue creating a wellbeing economy. Next NESI Forum will take place in April 2019 in Málaga.
9. There will be opportunities for members to participate in media moment or relevant events coordinated by WEAll.

Responsibilities as a Member

1. Give visibility to WEAll, its initiatives and the concept of a wellbeing economy among your contacts and on public platforms where relevant.
2. Commit to the fundamentals of a wellbeing economy specified here: <http://wellbeingeconomy.org/how-we-will-change-the-system>
3. As appropriate for your audiences, share WEAll information and events with your contacts so they can join and support WEAll and member initiatives. As other members

will be also be sharing in this way, you/ your organisation will gain visibility with other members in return.

4. Use your social media and other communications channels to promote the concept of a wellbeing economy and, as appropriate, WEAll initiatives. WEAll and other members will similarly share your content.

5. Provide staff capacity to attend WEAll calls and meetings and contribute to joint working.

6. Your resources, tools and publications will be shared on the WEAll website and via other channels as appropriate.

7. Is there further value you can add? Perhaps you have a connection with a high-profile individual that could be a WEAll Ambassador, you have a tool that other members would find useful, or you have access to resources that you can share. Whatever it is, please let us know as we are excited to tell the world about you, your work, and to share with others the amazing ideas, knowledge and connections that already existing within members.

How to become a Member - Process

1. The first step is to be in touch with WEAll Network Lead (Ana Gomez – ana@wellbeingeconomy.org) or WEAll volunteers and have a conversation to understand what it means to be part of WEAll and agree on your membership.

2. WEAll needs support in order to be as independent as possible. A minimum contribution of 10\$/10€ up to as much as you can afford to contribute, will be gratefully accepted. How to proceed with this contribution is explained in the Survey you will find below.

3. Please complete this survey so that we can better understand how WEAll and its members can support you and how you can best contribute to creating a wellbeing economy: <https://www.surveymonkey.com/r/RSYPLSH> Your responses to this survey will be used to tell others about you and your work via listing on our website.

4. Participate in calls, sharing, joint working and more – let's change the system together!

If you need further explanation, clarifications or help with anything you have read above, please, do not hesitate to contact Ana Gómez (Network & Wellbeing Lead)

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